

NEW
Real Dairy.
 SHELF STABLE DRY MIX EASE.
Creamy!



You love giving customers a real dairy frozen treats experience, but liquid mixes have their limitations. New Frostline® Premium Vanilla Flavored Dairy Based Soft Serve & Shake Mix - With Other Natural Flavor and New Frostline® Premium Chocolate Dairy Based Soft Serve & Shake Mix now brings real dairy without the liquid hassle!

THANKS FOR THE
ASSIST BESSIE,
BUT WE'VE
got this!

NO ARTIFICIAL FLAVORS



IT'S TIME TO TRY DRY.

PROFITS AND SAVINGS COME
TOGETHER TO CREATE A TRULY
DELICIOUS OUTCOME.

1 PROFITABILITY

- Greater profit potential
- Greater yield per case



2 STORAGE

- Less product rotation
- Shelf stable and compact for easy storage
- Stores for up to 18 months



3 DECADENT AND VERSATILE

- A creamy and craveable menu solution that goes beyond soft serve machines
- Also works in granata machines, blenders, and shake machines
- Combine to make frozen drinks, shakes, and bowls
- Substitute alcohol for a portion of the liquid for over the 21-crowd

4 LESS WASTE

- Requires less energy to produce, ship, and store
- Lower ratio of packaging waste
- Less product waste



LIQUID DAIRY PRICES PROJECTED TO CONTINUE TO INCREASE

- "Milk prices are expected to be higher in 2024, as modest increases in production, coupled with robust demand for dairy products from both domestic and global markets..." **SOURCE:** 2024 USDA 2024 AOF Dairy-Outlook
- "For 2025, the all-milk price is expected to be \$21.50 per cwt, up \$0.60 from the previous forecast..." **SOURCE:** 2024 USDA Market Outlook

Liquid Dairy Price Indexed to Q1 2019, MULO



SOURCE: Circana Scan Panel, December 2023

Product Name	Product Code	UPC	Case Pack	Serving Size	Servings per bag	Servings per case
Frostline® Premium Vanilla Flavored Dairy Based Soft Serve & Shake Mix - With Other Natural Flavor	FLORO10014	10072058635791	6/4.74 lb bag	⅔ cup prepared	about 50	300
Frostline® Premium Chocolate Dairy Based Soft Serve & Shake Mix	FLORO10016	10072058635913	6/4.74 lb bag	⅔ cup prepared	about 47	282

GIVE DRY PREMIUM DAIRY A TRY.



We want to make dry mix soft serve a no brainer. So how about a free sample kit? We're convinced that you will be too. Order one at:

<https://bit.ly/PremiumDairySellSheet>

CHILL. PREP IS A SNAP.

Directions for Use:

- For use in Soft Serve, Shake, or Batch Freezer machines.
- Slowly add contents of entire pouch into 1 gallon (4 quarts) of water while mixing vigorously with a wire whisk or immersion stick blender.
- Mix until fully dissolved, product will be ready to freeze.



Versatile.
'CAUSE WE'RE COOL
LIKE THAT.

*Note: A volume amount of ⅔ level cup, weighing 118g vanilla flavored & 125g chocolate, of frozen prepared product is based on 40% overrun. Depending on the amount of overrun your soft serve machine is set up for, a ⅔ cup of prepared soft serve may weigh more or less than 118g vanilla flavored & 125g chocolate and will affect the number of servings.

**NOTE: Prior to reconstitution, this product will be stable for up to 18 months when stored unopened in a cool dry place.

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LEARN MORE about other Frostline® Soft Serve Products, recipes, and resources at FrostlineFrozenTreats.com.

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