

frostline  
CRAFTED COLLECTIVE™

THE ORIGINAL FROZEN TREATS MIXOLOGY FOLIO

SOFT SERVE • HARD PACK • SHAKE • FROZEN YOGURT • BEVERAGES



One Bag  
MULTIPLE MENU  
CREATIONS

Made to  
ORDER

CRAFT FLAVOR ADD-INS  
for limitless Frozen Treats.

One Bag  
MULTIPLE MENU  
CREATIONS

Make your soft serve treats, beverages and more stand out with our four on-trend artisan Frostline Crafted Collective™ flavors. Just add one small flavor packet to your batch (or single server), Frostline® Vanilla Flavored Base Mix and voila...Crafted frozen treats made easy. Our dry mix format is shelf stable, operationally efficient, and easy to offer in-demand LTO's.

Start Here →



Then add a Flavor Packet.

Choose from 4 trending flavor profiles from Frostline Crafted Collective™.



And get creative!

Soft Serve, Hard Pack, Shakes, Frozen Yogurt, and Beverages are all a breeze with the diverse array of Frostline Crafted Collective™.

NEW FLAVOR  
Spiced Apple Cider



LAVENDER LEMON BUTTER COOKIE  
FLAVORED - WITH OTHER NATURAL FLAVOR

STRAWBERRIES N CREAM DUTCH STYLE WAFFLE  
FLAVORED - ARTIFICIALLY FLAVORED

NEW  
FLAVOR





**NEW FLAVOR**  
Strawberries n Cream  
Dutch Style Waffle

# VERSATILITY *Plus*

The Frostline Crafted Collective™ portfolio of flavor add-ins amps up the on-trend appeal of everything from soft serve twists to frozen beverages to hard pack ice cream allowing you to do more with less!



## ART AND SCIENCE of *Delight!*



### **DIRECTIONS: For use with Frostline® Vanilla Flavored Soft Serve Mix, Artificially Flavored**

1. Prepare a bucket of Frostline® Vanilla Flavored Soft Serve Mix, Artificially Flavored D400-C4000 according to product instructions.
2. While stirring vigorously using a wire whisk or immersion stick blender, add contents of 1 entire pouch (1.75 LB) of flavor mix until completely dissolved.
3. Freeze liquid product in soft serve machine.

### **DIRECTIONS: For use with Frostline® Premium Vanilla Flavored Dairy Based Soft Serve & Shake Mix - With Other Natural Flavor**

1. Prepare according to product instructions and add 1 additional quart of water.
2. While stirring vigorously using a wire whisk or immersion stick blender, add contents of 1 entire pouch (1.75 LB) of flavor mix until completely dissolved.
3. Freeze liquid product in soft serve machine. Note: Can also freeze in shake, or hard pack machine.

**SWEET ORANGE-VANILLA SWIRL  
FLAVORED - WITH OTHER NATURAL FLAVOR**

**SPICED APPLE CIDER  
FLAVORED - ARTIFICIALLY FLAVORED**



# IGNITE THEIR APPETITES WITH *Dry Mix.*

With Frostline Crafted Collective™ Dry Mix flavor packet and our Frostline® Premium Dairy Vanilla Soft Serve & Shake Dry Mix or our Frostline® Vanilla Lactose Free Soft Serve Dry Mix, you can deliver deliciousness without the cost of refrigerated storage, packaging waste, and additional cost of shipping.

## THREE REASONS TO TRY DRY WITH FROSTLINE® FROZEN TREATS

**Less expensive to ship**

Frostline® is less expensive to ship and store – no more shipping water.

**Easier to store**

Frostline® is shelf stable up to 18 months - no need for freezers or refrigerators.

**Simpler to use**

Frostline® is mix-to-order – no need to predict demand. No more missed revenue or spoilage.

					GLUTEN FREE	LACTOSE FREE	KOSHER
<b>FROSTLINE CRAFTED COLLECTIVE™ FLAVOR MIX FOR SOFT SERVE &amp; SHAKE MIX</b>	<b>MFR CODE</b>	<b>DOT CODE</b>	<b>GTIN</b>	<b>CASE PACK</b>			
Lavender Lemon Butter Cookie Flavored - With Other Natural Flavor	FLOR010010	779384	10072058635678	6/1.75 lbs	•		OU
Sweet Orange-Vanilla Swirl Flavored - With Other Natural Flavor	FLOR010009	779388	10072058635661	6/1.75 lbs	•	•	OU
Strawberries N Cream Dutch Style Waffle Flavored - Artificially Flavored	FLOR010031	797750	10072058636026	6/1.75 lbs	•		OU
Spiced Apple Cider Flavored - Artificially Flavored	FLOR010033	797749	10072058636217	6/1.75 lbs	•		OU
<b>FROSTLINE® SOFT SERVE MIX</b>							
Vanilla Flavored Soft Serve Mix, Artificially Flavored	D400-C4000	100461	00072058970017	6/6 lbs	•	•	OU
Premium Vanilla Flavored Dairy Based Soft Serve & Shake Mix - With Other Natural Flavor	FLOR010014	779774	10072058635791	6/4-74 lbs	•		OU

# Let's get started!

For more information on how Frostline® Frozen Treats can support the profitability of your operations with versatile, delectable frozen treats from a dry mix, contact KENT Consumer Brands at [lucy@kentww.com](mailto:lucy@kentww.com)



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