## EZ Prep means quick-to-fix, easy to hold.


**Step 1** Start with clean Frostline® or Foothill Farms® mixing bucket, fill with liquid to the indicated line

**Step 2** Add 1 bag of mix, stir with wire whisk until completely dissolved (about 2 minutes)

**Step 3** Pour mixture into soft serve machine, heating element, serving cups or cover and place in refrigerator

### No labor, no problem.

Labor shortages are becoming a fact of life as they impact businesses nationwide. Low-wage operations, like convenience stores may feel it more than others.[2] Count on Frostline® and Foothill Farms® for products that are quick and easy to prepare, providing high quality without high labor costs.

**Frostline® Prep**




## High yields with less waste*


DRY MIXES CAN BE STORED

# 12-18 MONTHS

Shelf-stable dry mix is compact for easy storage too!

## GREATER PROFIT POTENTIAL

- More affordable to ship, handle, and store versus ready-to-use products
- Less packaging and product waste than ready-to-use dairy. One case (Frostline®) = 5x the case* of liquid ready-to-use dairy
- One case of Foothill Farms® Cheese Sauce Mix or Gravy Mix yields more servings than ready-to-use products in a #10 can

LESS PACKAGING
LESS PRODUCT WASTE*

*Case pack size of liquid ready-to-use dairy soft serve mix, 6 ea/0.5 gallon and case pack size of ready-to-use gravy/cheese sauce, 6/#10 can.

# Get in the mix today!

| Frostline® Soft Serve Mix | Mfr Code | DOT Code | UPC | Case Pack | Servings/ Case | Servings/ Bag | Serving Size (Prepared) | Gluten Free | Lactose Free | Kosher OU-D | Low Fat |
|---|---|---|---|---|---|---|---|---|---|---|---|
| Vanilla Flavored - Artificially Flavored | D400-C4000 | 100461 | 00072058970017 | 6/6 lbs | 528 | 88 | 2/3 cup | x | x | x | |
| Chocolate | D410-C4000 | 100479 | 00072058970024 | 6/6 lbs | 528 | 88 | 2/3 cup | x | x | x | x |
| Salted Caramel Flavored - Artificially Flavored | D456-C4000 | 671893 | 10072058619432 | 6/6 lbs | 528 | 88 | 2/3 cup | x | x | x | |
| Pumpkin Spice Naturally & Artificially Flavored (Seasonal) | D455-A9000 | 641416 | 10072058617186 | 4/6 lbs | 352 | 88 | 2/3 cup | x | x | x | |
| Pink Cotton Candy Flavored - Artificially Flavored (Limited Time Offer) | D494-C4000 | 729573 | 10072058630536 | 6/6 lbs | 528 | 88 | 2/3 cup | x | x | x | |
| Birthday Cake Flavored - Artificially Flavored (Limited Time Offer) | D493-C4000 | 729574 | 10072058630512 | 6/6 lbs | 528 | 88 | 2/3 cup | x | x | x | |
| Blue Cookie Dough Flavored - Artificially Flavored (Limited Time Offer) | D501-C4000 | 743024 | 10072058632066 | 6/6 lbs | 528 | 88 | 2/3 cup | x | x | x | |

Visit frostlinefrozentreats.com for nutrition information.

| Foothill Farms® Cheese Sauce Mixes | Mfr Code | DOT Code | UPC | Case Pack | Servings/ Case | Servings/ Bag | Serving Size (Prepared) | Gluten Free | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|
| Nacho Cheese Sauce Instant Mix | 080T-T0700 | 430361 | 10000645000806 | 8/15.5 oz | 312 | 39 | 1/4 cup | x | | | |
| Cheese Sauce Instant Mix | 088T-T0700 | 430366 | 10000645000882 | 8/30 oz | 616 | 77 | 1/4 cup | x | | | |

| Foothill Farms® Gravy Mixes | Mfr Code | DOT Code | UPC | Case Pack | Servings/ Case | Servings/ Bag | Serving Size (Prepared) | Gluten Free | Lacto-Vegetarian | Kosher Dairy | Kosher |
|---|---|---|---|---|---|---|---|---|---|---|---|
| Chicken Flavor Gravy Instant Mix with other natural flavors | 073T-T0700 | 430423 | 10000645000738 | 8/14 oz | 552 | 69 | 1/4 cup | | | | |
| Country White Gravy With Pepper Instant Mix | 086T-T0700 | 430432 | 10000645000868 | 8/25 oz | 600 | 75 | 1/4 cup | | | | |
| Brown Gravy Instant Mix | 074T-T0700 | 430424 | 10000645000745 | 8/14 oz | 552 | 69 | 1/4 cup | x | x | | |
| Vegan Brown Gravy Mix | G106-T0700 | 739586 | 10072058632622 | 8/14 oz | 560 | 70 | 1/4 cup | | | | x |
| Vegan White Gravy Mix | G107-T0700 | 739587 | 10072058632639 | 8/25 oz | 600 | 75 | 1/4 cup | x | | x | |

| Foothill Farms® Dessert Mixes | Mfr Code | DOT Code | UPC | Case Pack | Servings/ Case | Servings/ Bag | Serving Size (Prepared) | No Artificial Flavors | Kosher Dairy | | |
|---|---|---|---|---|---|---|---|---|---|---|---|
| Banana Flavored Cream Pie Filling Mix With Other Natural Flavors | 107T-T0700 | 735620 | 10072058632288 | 12/9.88 oz | 108 | 9 | 85 g | x | x | | |
| Key Lime Flavored Cream Pie Filling Mix - Naturally Flavored | 108T-T0700 | 735621 | 10072058632295 | 12/9.88 oz | 108 | 9 | 85 g | x | x | | |
| Coconut Flavored Cream Pie Filling Mix - Artificially Flavored | 134T-T0700 | 736060 | 10072058632318 | 12/9.88 oz | 108 | 9 | 85g | | x | | |
| Whole Grain Oat Crisp Topping Mix | P212-D6190 | 577831 | 10072058611948 | 6/1.50 lb | 132 | 22 | 3 tbsp dry | | | | |
| Graham Cracker Crust Mix (No Bake) | P207-60007 | 430686 | 10072058600799 | 1/10 lb | 181 | 181 | 3 tbsp dry | | x | | |
| Shortbread Crust Mix (No Bake) | P214-T0700 | 745654 | 10072058633162 | 1/10 lb | 160 | 160 | 3 tbsp dry | | | | |

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To learn more or to order free samples, scan the QR codes with your phone's camera or contact your Frostline® and Foothill Farms® representatives.



1 Datassential/IFMA 2022
2 Convenience Store Foodservice – US 2022, Mintel Group Ltd.
3 Kantar Profiles/Mintel, August 2021
4 Mintel Foodservice in Retail – US – 2022 Report
5 2021 Technomic, Inc., U.S. Foodservice Planning Program
6 Datassentials 2021
7 Mintel Ice Cream and Frozen Novelties, April 2021

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# Grab. Go. Win.

## A Convenience Store's Guide to Foodservice

As convenience stores reach pre-pandemic sales levels[1], customers are looking for a wide range of high-quality foodservice options—from better-for-them to indulgent. Make it easy for them (and yourself) with high-flavor, low-labor products by KENT® Precision Foods Group's brands Frostline® and Foothill Farms®. From sweet treats to savory favorites, we've got you covered.

frostline
frozen treats

# ONE BAG
## Endless Possibilities


CUP OR CONE • SMOOTHIES • FROZEN COFFEE DRINKS • SHAKES • MIX-INS & TOPPINGS

## DRY MIX IS A SNAP

EASY PREP
EASY STORAGE
HIGHLY VERSATILE


## Profitable. Delectable. Versatile.

From beloved classics like Chocolate and Vanilla to in-demand indulgences like Salted Caramel and Pumpkin Spice, Frostline® Frozen Treats are tasty, versatile options with broad appeal. Plus, with lactose free, gluten free, kosher, and low fat choices, almost everyone can indulge with a Frostline® treat.

### FOOD FOR THOUGHT

**89%** of Americans say they love or like ice cream[6] (and by default soft serve)

Gluten free and lactose free are two of the top eight dietary claims paired with soft serve[7]

**46%** of people say ice cream is a top comfort food[5] (and by default soft serve)

Competing with the big coffee and frozen treat chains in c-stores is easy with the versatility of a single bag of Frostline®

Visit our site
Menu Ideas • Free Samples
Order Information • More

Foothill FARMS®

## Cook, Chill, Freeze, Thaw Stable.

With ready-to-eat hot and fresh-packaged food sales back to pre-pandemic levels, count on Foothill Farms® cheese sauce mixes, gravy mixes, and dessert mixes to make it easy for convenience stores to add delicious, efficient, and versatile offerings. They taste fantastic while also being extremely practical. Durable and functional, hold them on hot bars for extended times, use them in recipes, and add them into assembly prep.

Visit our site
Menu Ideas • Free Samples
Order Information • More

NO CANS
NO METALLIC TASTE
NO CAN CLUTTER
NO STOVE REQUIRED


## Foothill Farms® dessert mixes

Foothill Farms® dessert mixes provide homemade taste made easy. Create a perfect creamy and delicious dessert. Every time.

Just add any kind of milk—from dairy to plant based—to our fillings (no artificial flavors, kosher dairy) and pair with our delectable graham cracker crust mix (kosher dairy) for a mouthwatering treat, side, or dessert.

### FOOD FOR THOUGHT

**81%** Convenience stores menuing fruit sides. Use our fruit-flavored pie fillings for a creamy twist on this trend

Foothill FARMS®

## Foothill Farms® gravy dry mixes

Rich, velvety gravy is yours by just adding hot water from the coffee machine. No added fat needed! See how our versatile Brown Gravy Instant Mix (gluten free & lacto-vegetarian) and Chicken Flavor Gravy Instant Mix can bring big flavor to your foodservice offerings.

### FOOD FOR THOUGHT

**58%** convenience stores are menuing proteins sides.[4]

Create regional favorites like poutine.

**54%** of consumers say mashed potatoes are a top comfort food.[5]

SPEED SCRATCH MIX
MADE FROM SCRATCH TASTE
CONSISTENT QUALITY
EASY TO PREPARE


## Foothill Farms® cheese sauce dry mixes

Need creamy, indulgent cheese sauce? Just add hot water from your hot drink water spigot! Offer just what your customers crave with our Nacho Cheese Sauce Mix (gluten free).


DIP


MIX


TOPPING

### FOOD FOR THOUGHT

**56%** of consumers say mac & cheese as a top comfort food.[5]

Bread as a side is the most menued item in convenience stores (on 81% of menus).[4]

Fries may be declining on convenience store menus (down 8%)[4], but you can offer new life to this classic side.

**PAIR BOTH WITH CHEESE SAUCE FOR THE WIN!**